

Staly Mag

The Independent Community Magazine

Information Pack

Staly Mag is an independent monthly community magazine. Readership has grown to upwards of 10,000, with the majority of copies delivered directly to Stalybridge homes. Further copies are available from many local establishments such as the library, the station, the post office and cafes around the town centre. The magazine provides a free what's on listing for community events and other helpful information, such as comprehensive lists of local clubs and societies, and useful telephone numbers.

It is also a cost effective way for local businesses to advertise their goods and services. This tried and tested combination means the magazine is kept for reference for the whole month. As a result advertisers benefit from a high response rate for as little as £25 a month.

Stalybridge Community Mag- Rate Card

We are not VAT registered so the price you see is the price you pay

Quarter Page (9.3 x 6.2cm)	£25.00 Black & White £30.00 Colour
Half Page (9.3 x 13.2cm)	£35.00 Black & White £45.00 Colour
Full page (19.3 x 13.2cm)	£75.00 Colour only
Centre Spread	£190.00 Double page Colour Only
Back Cover	Not Available
Inside Front & Back Cover	£135.00 full page Colour Only

* Advert content can be amended monthly. The discount is for booking and paying for the space in advance.

Loose inserts/leaflets – These can be delivered for you with the Mag for just **£100.00** subject to size and weight.

Stalybridge Community Mag - Advertiser's Guide

Copy Deadline

- Final copy must be submitted by the **15th of each month**, for inclusion in the following month's edition.

Payment

- Full payment for all adverts must be received by the copy deadline date.
- Payment can be made by:
 - Cheque, payable to Stalybridge Community Mag
 - Cash
 - Bacs

VAT

- Stalybridge Community Mag is a small independent operation and is not registered for VAT. Consequently, no VAT is charged on adverts

Acceptable Formats

- Adverts can be submitted in the following formats:
 - MS Word
 - MS PowerPoint
 - MS Publisher
 - TIFF
 - JPEG
- Please e-mail advert copy to: kate@stalymag.co.uk
- If your advert is not available in an electronic format then we can produce it for you, from your own hard copy text, normally for a fixed price of just £20. Although this may be higher if you have a particularly complex advert!
(This is a one-off charge – the advert could then be re-used in subsequent issues)

To place an advert and/or editorial or for more details contact kate@stalymag.co.uk or on 0789 082 6331.